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First Website - Ever - to Have Mortgage Pros in Every State Available to Answer Consumer Questions and Offer Free Advice Is Launched

KANSAS CITY, Mo., Jan. 30 /PRNewswire/ -- Whether attempting to better understand President Bush's relief plan or the fast-changing mortgage industry, millions of homeowners and buyers are struggling to make sense of the housing market and how it affects them.

For the first time ever, consumers nationwide can "go" to the same place for answers and advice while also being buffered from solicitations. At www.MortgageAnswersFast.com, 200 Certified Mortgage Planning Specialists (CMPS) are registered to answer any mortgage-related questions, from loan terminology to state-specific regulations and loopholes.

"There's never been anything like this for borrowers," says Bruce Brown, Founder of www.MortgageAnswersFast.com. "Every so-called 'help forum' that's out there is a mortgage company or vendor providing biased advice. We don't allow commercial posts. This site is what it is -- true consumer advice coming from the highest-qualified mortgage professionals."

Each state's questions are moderated by Certified Mortgage Planning Specialists, mortgage professionals who, unlike traditional loan officers, are also qualified to help implement mortgage, cash flow and home equity strategies. After consumers post questions, they are alerted via email as soon as a licensed expert in their state responds.

The site can also act like a reference guide, with 40+ searchable topics on everything ranging from the anatomy of your mortgage (property taxes, principal, etc.) to topics that affect your mortgage (credit, using your mortgage as an investment) to topics that relate to real estate (title insurance, appraisals, mortgage strategies).

With just a few clicks, Tabitha Robbins, a pregnant mother of two who lives in Delray Beach, Florida, was able to quickly get answers to issues that had been frustrating her and her husband, Matt. Are they candidates for putting more money down on the next home or investing it somewhere else? What type of loan should they consider?

Tabitha says they wanted to better understand the local housing market and their challenges before setting out to sell and buy a new house. "The site is like WebMD, but with free mortgage advice instead of medical information. And it made us feel better -- we'd done our homework."

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SOURCE www.MortgageAnswersFast.com

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